

August 5, 2016

City Council Newsletter



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City Supports Sustainability at the 2016 Track and Field Trials

City of Eugene Waste Prevention and Green Building program staff reprised their We Can! sustainability programming at the recent 2016 Olympic Track and Field Trials, promoting our community's commitment to responsible sporting events. During the ten days of the event the City staff presented an interactive booth and both staff and We Can! volunteers were on site engaging attendees and participants.

World class events the Track and Field Trials provide a unique chance to convey sustainability messaging to large audiences. We Can! communicates concepts that align with local livability efforts such as inclusivity, responsible economic development, community and environmental health, and provides opportunities to showcase our collective investments in sustainability.

Highlights of the We Can! activities included a Sustainability Scavenger Hunt, where staff and volunteers coordinated activities featuring aspects of sustainability that are unique to Eugene, like visiting a Love Food Not Waste business, pedaling a power generating bicycle, and more. Scavenger Hunt participants earned a commemorative medallion made from repurposed redwood from the Cuthbert Amphitheater.

The Waste Prevention and Green Building staff also worked with the event organizers to assist them in their efforts to achieve certification through the Council for Responsible Sport, continuing ongoing efforts to support responsible events in our community.

For more information, please contact [Deveron Musgrave](#), Waste Prevention and Green Building Program Coordinator at 541-682-6842.



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New 20x21 Mural Planned for McDonald Theater

The 20x21 EUG Mural Project and Kesey Enterprises are proud to bring artist Beau Stanton to Eugene to paint a new mural on the McDonald Theater in Downtown Eugene. Stanton has just finished a month-long animated installation titled "[Voyage](#)" as part of Midnight Moment in Times Square, NY and is set to begin work in Eugene on August 11.



Stanton, a multi-disciplinary artist, is a perfect fit for the historic theater. Utilizing meticulous technique and craft, he draws inspiration from historic ornamentation, religious iconography and classical painting.

Initiated by the City of Eugene's Public Art Program, the 20x21 EUG Mural Project seeks to build community and add vibrancy to the urban landscape by creating 20 exemplary outdoor murals between now and the 2021 IAAF World Championships. In the spirit of the World Track and Field Championships, the project aims to commission work from artists who are currently among the world's best and showcase Eugene as a participant in the world stage.

In addition to work on the mural, Stanton will take part in other activities around the community. For more details visit the 20x21 EUG Mural Project Facebook page at www.facebook.com/20x21EUG.

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Annual BRING Home & Garden Tour This September

The eighth annual BRING Home and Garden Tour, scheduled for Sunday, September 11, will showcase the latest in sustainable home design and gardening while celebrating the ingenuity that defines our community. The Tour includes 11 sites featuring ideas and inspiration for low-impact living – including green building, creative reuse, energy and water efficiency, urban agriculture, backyard beekeeping, tiny homes, affordable housing, and outdoor living. Each site will also include a free booth or workshop to learn how to incorporate these tenets of sustainable living into your everyday life.

Workshop topics include:

- * Installing and using energy efficient appliances
- * DIY cleaning products
- * Recycling how-to
- * Backyard composting
- * Sustainable gardening
- * Bee keeping, and more

Afterparty: Tour-goers are invited to stop in at Sprout! (418 A St., Suite B in Springfield) from 4:00 - 7:00p.m., for a look at electric vehicles and a chance to mingle with fellow tour-goers over a drink (discounted with Tour ticket).



Volunteers: Two and a half-hour shifts are available starting at 9:30 a.m. on Tour day. For each shift worked, volunteers receive a Tour ticket! [Sign-up online](#) and follow the links for volunteering.

The City of Eugene is a proud sponsor of the BRING Home and Garden Tour. Tickets are \$9 in advance or \$12 on the day of the Tour, and may be purchased at BRING, Down to Earth, Lane Forest Products, or [online](#) starting August 15. For more information, email BRING directly at tour@bringrecycling.org. For more information about the City's Green Building program, contact Waste Prevention and Green Building Analyst [Stephanie Scafa](#) (541-682-5652).

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Eugene Sunday Streets, Breaking Records!

"This was the biggest and best event yet, keep them coming," exclaimed a volunteer. On Sunday, July 31, Eugene Sunday Streets returned to downtown for the second consecutive year. More than 6,000 cyclists, runners, rollers, families, and friends filled the streets to enjoy the largest Eugene Sunday Streets to date. Last year's downtown event had an estimated 4,000 people, making this a 50% increase in participation.



Although Sunday Streets is acclaimed by many to be the “new Eugene Celebration,” the organization of the event is based out of the Public Works Transportations Options group and includes health focused caveats that supplement its interactive appeal. By closing off two miles of car traffic, participants are encouraged to roll, walk, and stroll the entire route. They’re inspired by tempting activities, interactive vendors, and entertainment and community resources along the way. This is made possible through

robust community partnerships. This year PeaceHealth’s Safe Kids joined with Sunday Streets to provide more than 250 helmets to people in need after they rode through the Safe Routes to School traffic safety garden adjacent to Monroe Park.

Eugene Sunday Streets is intended to create lasting changes in how people choose to travel. At last year’s event, more than 74 percent of downtown participants said they would increase their walking or biking because of Sunday Streets.

The route stretched from Monroe Park to Pearl Street and the Park Blocks. Kesey Square housed a blend of traditional Eugene fun with the Slug Queens holding court amidst a DJ dance party, while instructors from Oakway Fitness taught Zumba classes.

Sunday Streets generates excitement, activity and community building. Neighbors along the route came out to play guitar on their front lawns, host lemonade stands and garage sales. “Until today I didn’t know who my neighbor was,” exclaimed a participant on the route.

Local food carts and downtown business owners worked with Sunday Streets to align their annual Sidewalk Sale with the event. This year’s event was also extended to Pearl Street which meant more businesses along the route and drew participants to the Park Blocks. Overall this event surpassed the expectations and goals set within Transportation Options to mobilize the community and generate healthy behavior.

The Transportation Options group will take the lessons learned from the Sunday Streets event, as well as feedback, to prepare for the next Eugene Sunday Streets. It’s scheduled for September 25 in the South University Neighborhood.

For more information, go to www.EugeneSundayStreets.org or contact Emily Farthing, Eugene Sunday Streets coordinator, at 541-501-0390.

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Cyclists Applaud Street Repair Program

Dillard Road has a new look this summer, and it's quite appealing to those who bike. From 43rd Avenue to near city limits in South Eugene, Public Works maintenance applied a two inch asphalt overlay on the street. Crews also widened the shoulders where possible to provide extra room for cyclists and those who choose to walk along the road.

The street had significantly deteriorated over the last several years. The new asphalt allows for a smoother ride for both cars and bicycles.



This was the second of two Enhanced Street Repair Program projects scheduled for this summer. Earlier this year Public Works Maintenance resurfaced and widened parts of Fox Hollow Road from Donald Street to city limits. For more information on this project as well as the Enhanced Street Repair Program call Eric Johnson at 541-682-4904.

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